Martin Devaux

Fifth Year PhD Candidate in Political Science

| Department of Political Science | | |
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| Education | | |
| Columbia University, New York (US) | 2020-Present | |
| PhD, Political Science | | |
| London School of Economics, London (UK) | 2018-2019 | |
| Master in Public Administration (MPA), Distinction | | |
| Sciences Po, Paris (France) | 2016-2017 | |
| Master of Arts (MA) in Public Policy | | |
| Keio University, Tokyo (Japan) | 2014-2016 | |
| Bachelor of Arts (BA) in Economics | | |
| Sciences Po, Le Havre (France) | 2012-2014 | |
| Bachelor of Arts (BA) in Social Sciences | | |

Working Papers

1. Business as (Un)usual: the Impact of Immigrant Entrepreneurship on Local Attitudes.

How do immigrant-owned businesses affect local community members' attitudes toward immigration policy? I develop a theoretical model of the net impact of immigrant-owned businesses on native residents. Economically, immigrant businesses create jobs and provide natives with goods and services sometimes previously unavailable, but they also compete with natives for customers. Culturally, these businesses serve as institutions that create contact between natives and immigrants, but they also display cultural differences that sometimes conflict with local preferences. While the literature has studied the impact of residential exposure to immigration, it has so far failed to account for exposure to businesses, which makes up a significant share of all contact outside of large cities. I test my theoretical framework using a novel dataset created by combining large-scale administrative data on all French businesses since 1994 with a name-based classification algorithm predicting the origin of business owners. I use the electoral results of the anti-immigration National Rally between 1994 and 2022 as an outcome and employ a modern difference-in-differences design in over 32,000 municipalities. I find that the impact of immigrant-businesses on local attitudes is conditional on the the economic and demographic structure of local communities.

2. Quantifying Robustness to External Validity Bias. with Naoki Egami

The external validity of experimental results is essential in the social sciences. Existing methods estimate causal effects in a target population, called the target population average treatment effect (T-PATE). However, these methods are sometimes difficult to implement either because it is infeasible to obtain data for the target population or because there is no target population that analysts and skeptics can agree on. We consider a different goal — quantifying how robust an experiment is to external validity bias. In particular, we propose a measure of external robustness by estimating how much different a population should be from the experimental sample to explain away the T-PATE. Large estimated external robustness implies that causal conclusions remain the same unless populations of interest are significantly different from the experimental sample. Unlike the standard generalization approach, estimation of external robustness only requires experimental data and does

not require any population data. We prove that the proposed estimator is consistent to the true external robustness under common generalization assumptions and, more importantly, has a simple interpretation even when those assumptions are violated. We provide benchmarks to help interpret the degree of external robustness in each application.

3. Decomposing Treatment Effect Heterogeneity in Multisite Experiments.

As the number of meta-analyses and multisite experiments has grown over the last few decades, researchers increasingly need robust tools to understand patterns of between-study or between-site treatment effect heterogeneity. Current methods designed to analyze heterogeneity include mixed-effect models and meta-regressions. In this paper, I propose to decompose systematic treatment effect heterogeneity into two components: population-induced heterogeneity and context-inducted heterogeneity. I propose to use a non-parametric estimation approach of this measure and show that it relies on weaker modeling assumptions than existing approaches. I argue that the proposed measure is easily interpretable and usefully complements traditionally reported meta-regression estimates.

Grants and Awards

| Center for Political Economy (CPE) Graduate Student Grant, Columbia (\$15,000) | 2024 |
|---------------------------------------------------------------------------------------|------|
| Dissertation Development Grant, Political Science Department, Columbia (\$2,500) | 2024 |
| Columbia Experimental Laboratory for the Social Sciences (CELSS) Seed Grant (\$2,000) | 2024 |
| Society for Political Methodology (SPM) Travel Grant (\$1,000) | 2024 |
| George W. Jones Award for the Best Performance by a Graduating MPA Student (LSE) | 2019 |

Teaching Experience

| Teaching Assistant, PhD Math Camp, Dr. Benjamin Goodrich | Fall 2024 |
|-----------------------------------------------------------------------------------------|-----------------------|
| Teaching Assistant, Honors Seminar, Prof. John Huber | Fall 2023-Spring 2024 |
| Teaching Assistant, Statistical Theory and Causal Inference, Prof. Naoki Egami | Spring 2023 |
| Teaching Assistant, Mathematics and Statistics for Political Science, Prof. Naoki Egami | Fall 2022 |

Professional Research Experience

| Research Assistant, Prof. John Huber | Fall 2021, Spring 2022, Spring 2025 |
|--------------------------------------|-------------------------------------|
| Associate, IDInsight | 2019-2020 |

Presentations

| Graduate Student Seminar, Columbia University | Fall 2024 |
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| Northeastern Workshop in European politics, Yale University | 2024 |
| Comparative Politics Seminar, Columbia University | 2024 |
| Political Economy Colloquium, Columbia University | Fall 2024 |
| American Political Science Association, Philadelphia | 2024 |
| Conference of the Society for Political Methodology, UC Riverside - Poster | 2024 |
| Graduate Student Seminar, Columbia University | Spring 2024 |
| Political Economy Colloquium, Columbia University | Spring 2024 |

| American Political Science Association, Los Angeles | 2023 |
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| Graduate Student Seminar, Columbia University | Spring 2023 |
| Midwest Political Science Association, Chicago | 2023 |

Referee and Academic Service

Reviewer: American Political Science Review

| Student coordinator, Columbia Political Methodology Colloquium | Fall 2023-Spring 2024 |
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| Student coordinator, Columbia Comparative Politics Seminar | Fall 2021-Spring 2023 |

Skills

Languages: French (native), Japanese (advanced), Spanish (intermediate), Punjabi (basic) Software: R, Stata, LaTeX, Slurm, SQL 3